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# EXTRAORDINARY GENERAL ASSEMBLY

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# AGENDA

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## PART ONE

### 2023 - OUR PIVOTAL YEAR

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INTRODUCTION

STRATEGIC ROADMAP

EVENTS

NEW COMMITTEES

ADVOCACY

GOVERNANCE

Q&A

## PART TWO

### 2024 - THE YEAR FOR INVESTMENT

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2024 STRATEGY

FUNDING OUR GROWTH

INTERNATIONAL REACH

CHAMBER BRAND AND POSITION

BRUSSELS NEW GENERATION

SUMMARY

Q&A



# PART 1

## 2023 A PIVOTAL YEAR

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November 2022



## OUR STRATEGIC ROADMAP

### Our Position

The British Chamber of Commerce | EU & Belgium has always played, and will continue to play, a depoliticising role in UK-EU affairs, providing an **independent** platform for dialogue and cooperation on issues of **common** concern.

The challenges of the UK's withdrawal from the EU are well known and our members continue to face new hurdles every day. Nonetheless, we are committed to taking a **forward-looking approach**, where we identify opportunities to **optimise** trade and collaboration between UK and Belgium/EU in a post-Brexit environment.

We want to strengthen our voice and will do so by actively addressing European affairs through non-political policy papers and institutional submissions. Through the support of our members, we can gather **fact-based evidence** from various businesses, providing us with an invaluable overview of insights and experiences from a wide range of sectors.

### Importance of EU-UK-Belgium relations – in numbers

The Chamber has served British businesses as the gateway to Europe for over 100 years, and amid a continuously evolving EU-UK partnership, we continue to promote a **free, fair and open pro-business** relationship between UK-EU and UK-Belgium. The UK is the EU's second most valuable partner, with more than **€1200 billion in aggregate investment**, **€796,7 billion in total trade value** and **3.9 million jobs** supported in Member States from exports to the UK alone.



# OUR Strategic Roadmap...



# EVENTS

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# EVENTS PROGRAMME

**BRITCHAM EVENTS 2023**

**13 SEP** **EXTRAORDINARY GENERAL ASSEMBLY**  
BritCham members will be gathering and discussing business updates and strategic plans for the upcoming months.

**19 SEP** **THE FUTURE OF EU CRYPTO REGULATION**  
Lunch with MEP Assia Khamis, MEP Ondrej Kovarik and Mark Foster to discuss legislative developments on regulating crypto assets in the EU.

**19 SEP** **UK-EU RELATIONSHIP: MAXIMISING INDUSTRY POTENTIAL**  
Make UK and BritCham join forces in a panel with industry leaders discussing how to maximise EU-UK trade relationship.

**21 SEP** **UKCA POUNDTABLE**  
Discussion on UKCA compliance, the extended August 1st deadline, and the significance of CE marking.

**27 SEP** **TARGET OPERATING MODEL**  
Understanding the Border TOM which realises the ambitions set in the 2025 UK Border Strategy which introduces new trade checks on goods coming from the EU to the UK. Hybrid event.

**TBC OCT** **HORIZON EUROPE - THE UK'S ACCESSION**  
Discussion on the UK's accession to Horizon Europe, and what are the next steps.

**TBC OCT/NOV** **PACKAGING AND PACKAGING WASTE REGULATIONS**  
A discussion on packaging and packaging waste regulations, focusing on the amendment of the existing legislative framework to improve the design of packaging and contribute to the circular economy.

**3 OCT** **UK-EU COMPETITION ENFORCEMENT AND POLICY**  
Discussion on how the EU and UK can cooperate on the recent developments in merger control policies, state aid, and antitrust investigations, both in the digital sector and beyond.

**10 OCT** **GLOBAL RESPONSE TO ANTIMICROBIAL RESISTANCE**  
Panel discussion on innovation with Dame Sally Davies (UK Special Envoy on AMR) and Dame Komassien (Chairman of FHS Public Health).

**12 OCT** **NET ZERO INDUSTRY ACT**  
A panel discussion on how realistic are the net zero industry act provisions and where does it stand compared to its international counterparts.

**17 OCT** **EU - UK RELATIONS: A VIEW BEHIND THE SCENES**  
Discussion with authors Rudy Aernoudt and Stefan De Wincq, aiming to explore their views on the different post-Brexit negotiations and future EU-UK relationship.

**18 OCT** **BUSINESS NETWORKING EVENT**  
Business networking event gathering professionals to connect and explore potential opportunities.

**24 OCT** **WORKING LUNCH WITH ALEXIA BERTRAND**  
Working lunch and discussion with the Secretary of State for Budget and Consumer Protection.

**24 OCT** **NORTHERN IRELAND OFFICE: REGULATORY DIVERGENCE**  
An event addressing potential regulatory differences between British and European systems in food law, pharmaceuticals, data protection, fintech, and manufacturing.

**9 NOV** **EU CUSTOMS CODES REFORM**  
A panel discussion aiming to explore the proposed reform to the EU customs code, focusing on strengthening the single market in the era of e-commerce.

**14 NOV** **BUSINESS NETWORKING EVENT**  
Business networking event gathering professionals to connect and explore potential opportunities.

**18 NOV** **INWARD TRADE MISSION BY ECC**  
Event with Shevoun Molland, Director General of British Chamber of Commerce (BCC), who will visit BritCham.

**18 NOV** **LONG-TERM INCENTIVE SCHEMES**  
Networking lunch and presentation on equity based compensation abroad - attention points for employers & employees.

**18 NOV** **RULES OF ORIGIN UNDER THE TCA**  
UK-EU Trade Agreement has a "rule of origin," UK exports to the EU face duties and VAT if products contain non-EU/UK components.

**21-22 NOV** **STRASBOURG DELEGATION**  
Visit to Strasbourg with a BritCham delegation to strengthen relations with the European Parliament (MEPs) and gain insight on ongoing files.

**TBC NOV** **COLLABORATIVE DEFENCE INITIATIVES**  
An invitation-only roundtable focusing on emerging defence platform initiatives to explore how the next generation of collaborating defence projects are rising.

**TBC NOV/DEC** **UK FY21**  
The first of a series of events that will cover trade and politics between the UK and Belgium.

**TBC DEC** **AI IN SECURITY & DEFENCE**  
Roundtable discussion on the impact AI is having, including human-out-of-the-loop decision making and how to improve industry efficiency.

**TBC DEC** **CHRISTMAS GALA DINNER**  
BritCham's annual black-tie event where VIP guests & speakers reflect on 2023 & the year ahead.

**2024**

**Q1 2024** **BELOGAN PRESIDENCY**  
Event on the priorities of the Belgian Presidency of the Council of the EU.

**TBC 2024** **DIGITAL SKILLS CONFERENCE**  
Digital skills conference in collaboration with Global Shapers Network.

**TBC 2024** **TRADE & COOPERATION AWARDS**  
Prestigious Awards ceremony to celebrate partnership and co-operation in context with the TCA.





# NEW COMMITTEES

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**NEW**

## NEW EU COMMITTEES



Financial  
Services  
Committee



Trade Policy  
Committee



Chemicals  
Working  
Group



Defence &  
Security  
Committee





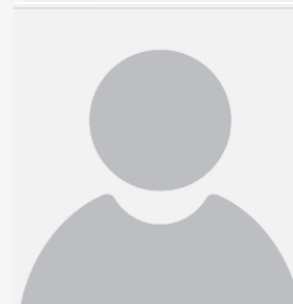
# NEW COMMITTEE

## FINANCIAL SERVICES COMMITTEE

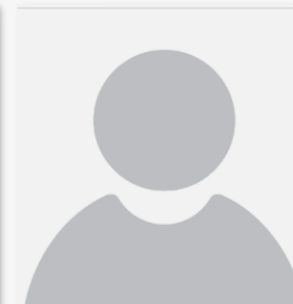
Policy focus areas are decided by the committee and include:

- Sustainability & responsible finance
- Consumer finance & retail strategy
- Digitalisation, crypto regulation & anti-money laundering (AML)
- Investment & capital markets.

**Future of EU Crypto Regulation – 19<sup>th</sup> September**  
**Committee Kick-off Meeting – w/b 23<sup>rd</sup> October**



TBC  
Co-Chair



TBC  
Co-Chair



Philippe Gauthier  
Secretariat



# NEW COMMITTEE

## TRADE POLICY COMMITTEE

The Trade Policy Committee monitors, analyses, and exchanges views on trade policies and policy developments in the EU, the UK and beyond that impact the business community it represents.

Policy focus areas:

- EU customs reform
- Rules of Origin
- WTO Reform

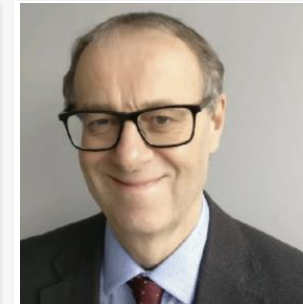
**UKCA Roundtable – 21<sup>st</sup> September**

**Committee Kick-off Meeting – 11<sup>th</sup> October**

**Sustaining EU-UK Co-operation – 16<sup>th</sup> November**



**César Guerrero**  
Chair



**Robin Manning**  
Vice-Chair



**Oran O'Connor**  
Secretariat





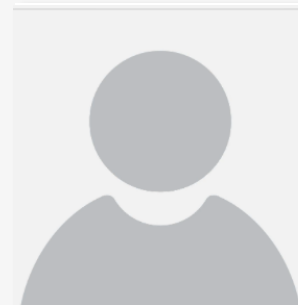
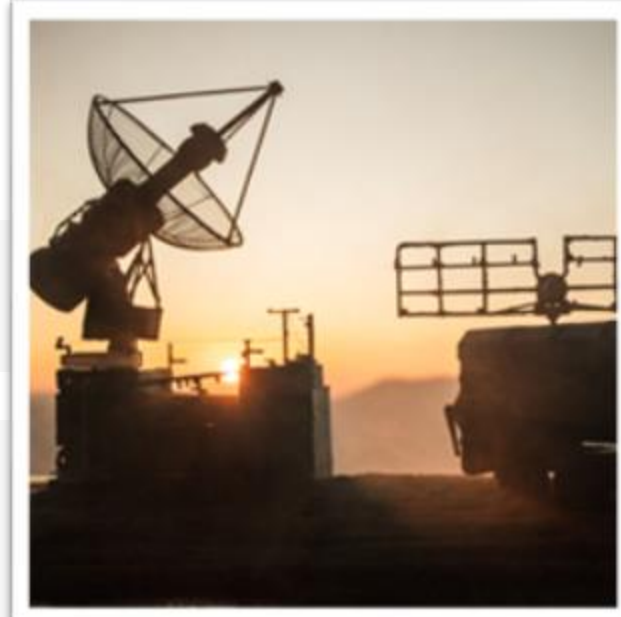
# NEW COMMITTEE

## DEFENCE & SECURITY COMMITTEE

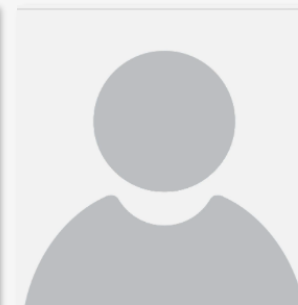
The Defence & Security Committee is divided into three key workstreams:

1. The Cross-Border Policy and Advocacy
2. The Industry Cooperation and Partnerships
3. The Emerging Threats and Technology

**Committee Kick-off Roundtable – 26 Sep**



TBC  
Co-Chair



TBC  
Co-Chair



Philippe Gauthier  
Secretariat



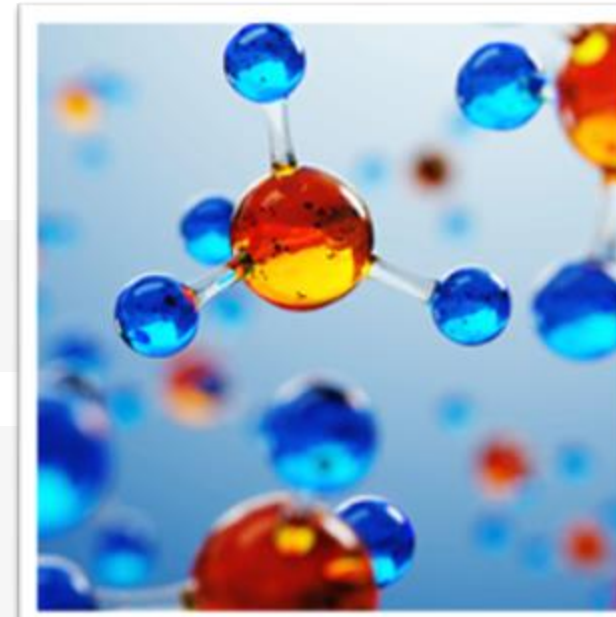
# NEW COMMITTEE

## CHEMICALS WORKING GROUP

The upcoming changes to the EU REACH regulation will have a substantial impact on chemicals regulation in the European Union. Restrictions, assessment of regulatory needs, and chemical legislation for specific product areas – as in the case of biocides - also present ongoing challenges.

The Chemicals Working Group will facilitate a comprehensive understanding of the implications of these regulatory developments for businesses through monthly meetings.

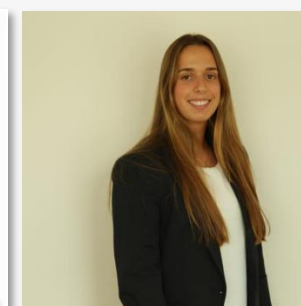
**Committee Kick-off Roundtable – 6 Sep – 20 Attendees**



**Tom Parker**  
Chair



**Tom Murray**  
Vice-Chair



**Maria Bonastre  
Roca**  
Secretariat





# ADVOCACY

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# POLICY COUNCIL

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# POLICY COUNCIL

## BOARD

### POLICY COUNCIL

#### EU PILLAR

DIGITAL COMMITTEE

HEALTHCARE COMMITTEE

INTERNAL MARKET COMMITTEE

SUSTAINABILITY COMMITTEE

CHEMICALS WORKING GROUP

UK-EU RELATIONS COMMITTEE

FINANCIAL SERVICES COMMITTEE

TRADE POLICY COMMITTEE

DEFENCE & SECURITY COMMITTEE

#### BILATERAL PILLAR

TRADE & INVESTMENT  
COMMITTEE

BUSINESS IN BELGIUM COMMITTEE



# POLICY COUNCIL

## LEADERSHIP - COUNCIL CO-CHAIRS



**Elizabeth Crossick**

Chair  
EU Chamber



**Matt Hinde**

Vice-Chair  
EU Chamber



**David Reed**

Chair  
Bilateral Chamber



**Hugues Thibaut**

Vice-Chair  
Bilateral Chamber

## MEMBERS - COMMITTEE CHAIRS / CO-CHAIRS



**Carmen Bell**

Chair,  
Internal Market  
Committee



**Tom Murray**

Chair,  
Sustainability  
Committee



**Tom Parker**

Chair,  
Chemicals Working  
Group



**Nikos Manaras**

Co-Chair,  
Healthcare  
Committee



**Laura Batchelor**

Co-Chair,  
Healthcare  
Committee



**César Guerrero**

Chair,  
Trade Policy  
Committee



**Peter Bell**

Chair  
Trade & Investment  
Committee





# POLICY COUNCIL

## CHARTER

- SETS POLICY FOR EU AND BILATERAL PILLARS
- ESTABLISH COMMITTEES CHARTER
- SUPPORT COMMITTEES PROGRAMME
- LEADERSHIP MEET 4 TIMES PER ANNUM
- COUNCIL MEETS FORMALLY TWICE PER ANNUM



# GOVERNANCE





# 3 PILLARS



Elizabeth Crossick  
Chair



Matt Hinde  
Chair



David Reed  
Chair

**EU POLICY HUB**

**DIGITAL COMMITTEE**

**HEALTHCARE COMMITTEE**

**INTERNAL MARKET COMMITTEE**

**SUSTAINABILITY COMMITTEE**

**EU – UK RELATIONS**

**UK-EU RELATIONS COMMITTEE**

**BILATERAL**

**TRADE & INVESTMENT COMMITTEE**

**BUSINESS IN BELGIUM COMMITTEE**



# 2 PILLARS



Elizabeth Crossick  
Chair



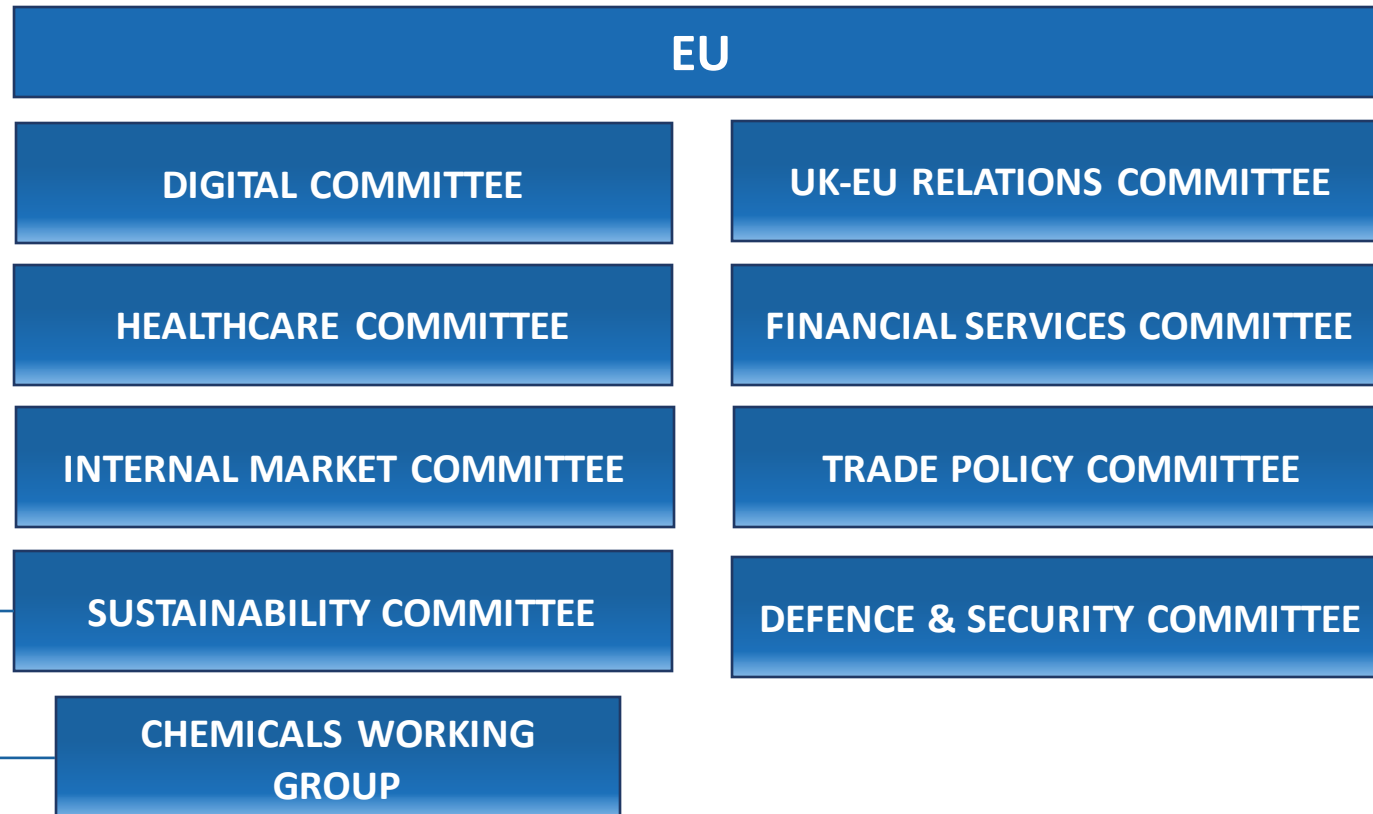
Matt Hinde  
Vice-Chair



David Reed  
Chair



Hugues Thibaut  
Vice-Chair





# BREAK FOR QUESTIONS

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## PART 2

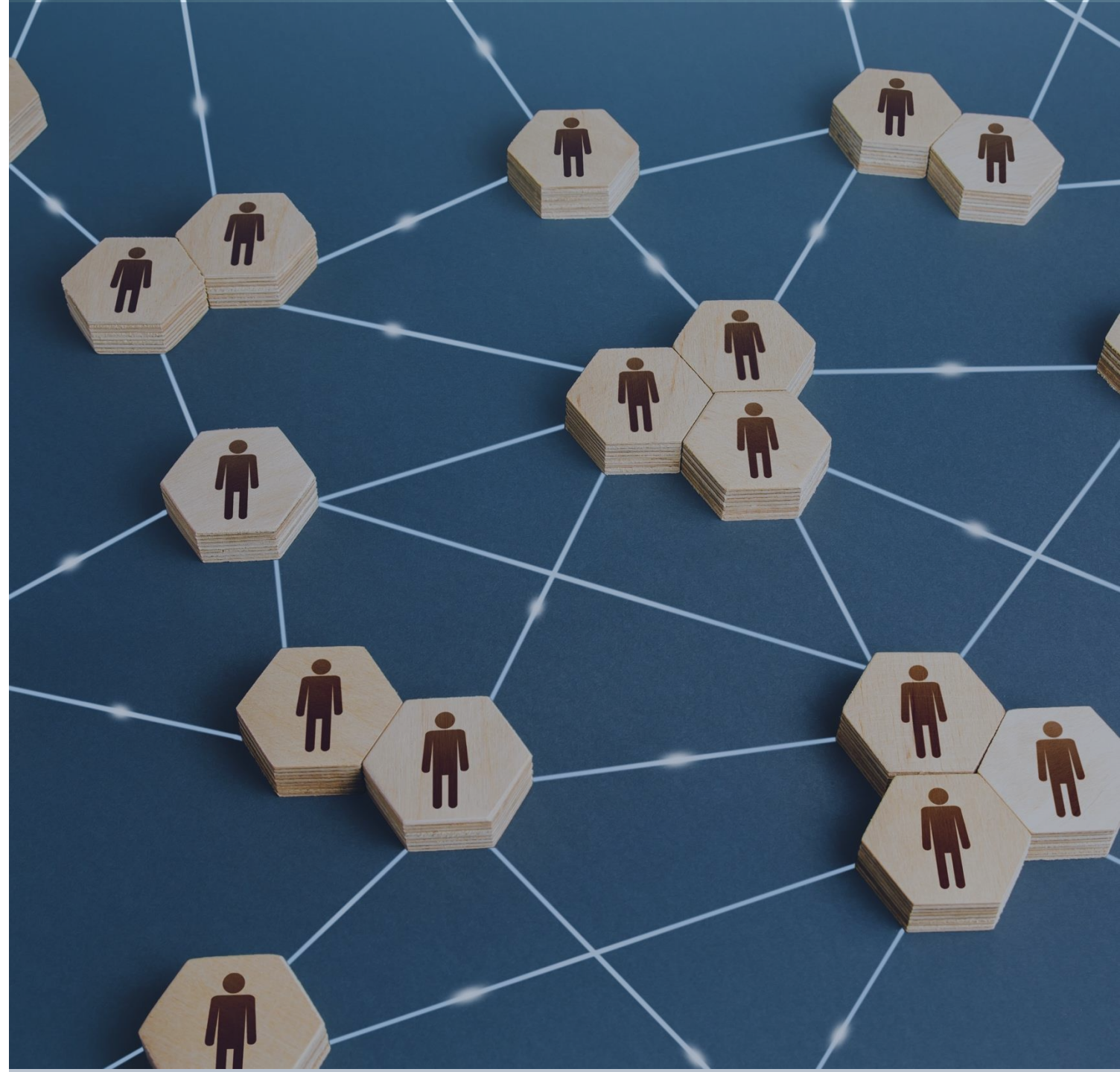
# 2024 - THE YEAR FOR INVESTMENT





# 2024 STRATEGY

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# 2024 STRATEGY

## DEVELOP



## INVEST



## GROW



### ADVOCACY

BOTH EU AND BE  
POLICY COUNCIL  
SECRETARIAT

### EU PILLAR

NEW COMMITTEES  
EXISTING COMMITTEES  
EVENTS

### BILATERAL PILLAR

BUSINESS IN BELGIUM  
TRADE & INVESTMENT  
REGIONAL EXPANSION

### PLATFORM

WEBSITE  
CRM INTEGRATION  
MEMBER EXPERIENCE  
EVENTS REGISTRATION  
PAYMENT SYSTEMS

### PEOPLE

POLICY OFFICERS  
EVENTS  
MEMBERSHIP

### PLACE

PREMISES  
TECHNOLOGY  
MEMBER FACILITIES

### STATURE

REPUTATION  
RELATIONSHIPS  
MEDIA / PR

### VALUE

PROGRAMME / EVENTS  
MEMBER RETENTION  
MEMBER ATTRACTION

### MEMBERSHIP

EU  
BILATERAL  
INTERNATIONAL

# INTERNATIONAL REACH

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# INTERNATIONAL REACH

## EXTENDING OUR NETWORK



- UK– BCC – 53 CHAMBERS OF COMMERCE
- BILATERAL TRADE & INVESTMENT COMMITTEE
- BCC GLOBAL BUSINESS NETWORK – 60+ INTERNATIONAL CHAMBERS
- OUR CHAMBER IS UNIQUE – ONLY CHAMBER WITH EU COMPONENT
- EXTEND EU RELATIONSHIP TO GBN – OVERSEAS MEMBERSHIP



# PROPOSED INITIATIVE

## THE RAPPORTEUR

- QUARTERLY MAGAZINE
- EU INSIGHTS
- COMMITTEE WORK OVERVIEW
- BRITCHAM EU MEMBER PROFILES
- ADVERTORIAL PIECES



# FUNDING OUR GROWTH

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# MEMBERSHIP FEE STRUCTURE

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# MEMBERSHIP 'VALUE'

## EU

PATRON	€ 20,000
CORPORATE	€ 12,000
SMB	€ 6,000

## BILATERAL

PATRON	€ 10,000
CORPORATE	€ 3,500
SMB	€ 1,800
INDIVIDUAL	€ 900



# CURRENT v 'VALUE'

## EU

	'CURRENT'	'VALUE'
PATRON	€ 12,900	€ 20,000
CORPORATE	€ 5,800	€ 12,000
SMB	€ 3,300	€ 6,000

## BILATERAL

	'CURRENT'	'VALUE'
PATRON	€ 12,900	€ 10,000
CORPORATE	€ 2,100	€ 3,500
SMB	€ 1,200	€ 1,800
INDIVIDUAL	€ 600	€ 900





# EU MEMBERSHIP INCREMENTAL

Incremental increase over 3 years

MEMBERSHIP LEVEL	2023	2024	2025	2026
EXISTING PATRON	€ 12,900	€ 15,000	€ 17,500	€ 20,000
NEW PATRON		€ 20,000	€ 20,000	€ 20,000
EXISTING CORPORATE	€ 5,800	€ 8,000	€ 10,000	€ 12,000
NEW CORPORATE		€ 12,000	€ 12,000	€ 12,000
EXISTING SMB	€ 3,300	€ 4,000	€ 5,000	€ 6,000
NEW SMB		€ 6,000	€ 6,000	€ 6,000
EXISTING INDIVIDUAL				
NEW INDIVIDUAL		€ 3,000	€ 3,000	€ 3,000



# BILATERAL MEMBERSHIP INCREMENTAL

Incremental increase over 2 years

MEMBERSHIP LEVEL	2023	2024	2025
EXISTING PATRON	€ 12,900	€ 10,000	€ 10,000
NEW PATRON		€ 10,000	€ 10,000
EXISTING CORPORATE	€ 2,100	€ 2,750	€ 3,500
NEW CORPORATE		€ 3,500	€ 3,500
EXISTING SMB	€ 1,200	€ 1,500	€ 1,800
NEW SMB		€ 1,800	€ 1,800
EXISTING INDIVIDUAL	€ 600	€ 750	€ 900
NEW INDIVIDUAL		€ 900	€ 900



# CHAMBER BRAND AND POSITION

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The screenshot shows the homepage of the British Chamber of Commerce website. The browser address bar displays 'britcham.eu'. The top navigation bar includes links for 'Home', 'Covid Hub', 'News & Publications', and 'Contact us'. Below this, a secondary navigation bar features 'ABOUT US', 'COMMITTEES', 'EVENTS', 'SERVICES', 'MEMBERSHIP', and 'INFO HUB', each with a dropdown arrow. The main content area has a large background image of a modern building under a blue sky with clouds. On the left, a large text block reads: 'We are the essential bridge between the UK and the EU, helping businesses to connect, engage and succeed when doing business in Belgium or the European Union.' Below this, a paragraph states: 'We have over 100 years of experience in serving the business community and a strong presence within the European Union decision making bubble in Brussels. We are a trusted partner to those already established and those looking to expand into or grow their business in Europe. With our extensive experience in EU policy making and our strong local presence, we can help your business to enter the European Union single market in Belgium and use the country as a base to expand across the EU.' At the bottom left of this section is an orange button that says 'JOIN THE CHAMBER' with a right-pointing arrow. On the right side, there is an infographic with four circular nodes connected by an orange cross. The nodes contain the following information: '75 affiliated Chambers we are connected with world-wide' (with a globe icon), '2.4 M of individuals employed by our members' (with a group of people icon), '3 pillars covering EU, UK and Belgian markets' (with three vertical bars icon), and '100 years of experience serving the international business community' (with a heart icon). The bottom right corner of the page shows the number '35'.

→ ↺ britcham.eu

f t in ig y

Home Covid Hub News & Publications Contact us

**BRITISH CHAMBER**  
OF COMMERCE | EU & BELGIUM

ABOUT US ▾ COMMITTEES ▾ EVENTS SERVICES ▾ MEMBERSHIP ▾ INFO HUB ▾ 🔍

## We are the essential bridge between the UK and the EU, helping businesses to connect, engage and succeed when doing business in Belgium or the European Union.

We have over 100 years of experience in serving the business community and a strong presence within the European Union decision making bubble in Brussels. We are a trusted partner to those already established and those looking to expand into or grow their business in Europe. With our extensive experience in EU policy making and our strong local presence, we can help your business to enter the European Union single market in Belgium and use the country as a base to expand across the EU.

**JOIN THE CHAMBER →**

- 75** affiliated Chambers we are connected with world-wide
- 2.4 M** of individuals employed by our members
- 3** pillars covering EU, UK and Belgian markets
- 100** years of experience serving the international business community

35

from this...







# MAIN BRAND



## MAIN BRAND



*At the heart of British business in Europe*





## SUB-BRANDS



## SUB-BRANDS



*At the centre of EU Relations*



# SUB-BRANDS





## SUB-BRANDS



## SUB-BRANDS



*At the forefront of Business & Trade*



# SUB-BRANDS





# SUB-BRANDS



# BRAND HIERACHY





Operating through two distinctive divisions we provide an expansive business networking platform and vibrant calendar of events. **BritCham EU** focusses on an extensive range of EU policy and the UK's relationship with the EU and **BritCham Belgium** on bilateral trade & investment and doing business in Belgium.



## WHAT OUR MEMBERS SAY

*The UK is an important market for Siemens and the British Chamber of Commerce (EU&Belgium) is a very valuable platform for connecting with peers on a number of relevant topics for Siemens businesses, both in the EU and in the UK. We welcome the Chamber's broad network and the engagements and exchanges on policy issues and other relevant topics as well as the practical advice the Chamber provides to its members.*

**Benedikt Kутtenkeuler • Siemens**



BNG

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## **BRUSSELS NEW GENERATION**

- Young Professional Network
- Under 35
- 500+ registered 'members'
- Sponsored Networking Events
- Mentorship Programme



## 2024 VISION

- Repurpose – IMPACT!
- New Structure
- Jobs Fair
- 1000 members
- Programme Sponsor



**NEW LOGO**



NEW STRAPLINE



*Young Professionals Impacting the Future*







# **BRUSSELS NEW GENERATION**

*Young Professionals Impacting the Future*

# SUMMARY

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# Q & A

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# THANK YOU

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