

SPONSORSHIP OPPORTUNITIES

Introduction to the British Chamber of Commerce | EU & Belgium

The BritCham is the essential network for international business in Belgium and the European Union.

Our members are small to large businesses from the United Kingdom, Belgium and across the world – all with a stake in the success of Europe and its economy. They employ 1.2m people in the UK alone, with at least as many again in the rest of Europe.

At BritCham we support our members through several committees and all members are encouraged to participate and help shape the events and activities that support their individual business interests.



Why Sponsor a BritCham Event?



Event sponsorship provides the opportunity for high visibility and promotion for your business to our large network of over 5,000 individuals. As a sponsor you are able to demonstrate leadership on the topics most important to your business and to position your company at the forefront of your specific activities and agenda.

BritCham provides you with unrivalled access to the front-runners in high level EU and Government connections, as well as European business. By sponsoring an event you are able to establish credibility and build strong relationships with real decision-makers and influencers.

Sponsorship Opportunities & Costs

To adapt to an ever-changing environment, we offer sponsorship for both remote and in-person events starting from as little as €1000.

Our Virtual Event sponsorship packages include:

- Providing web-platform to host the event to suit your needs (Zoom, Microsoft Teams, AirMeet), including hosting a test-event to ensure the event runs smoothly.
- Prominent accreditation with the sponsors' logo to appear on all printed and online event materials.
- Managing and recording registrations.
- Complimentary invitations to guests and co-workers.
- Sending thank you emails after the event.
- Name recognition in all social media promotion.



Our In-Person Event sponsorship packages include:

- Providing a venue at the BritCham premises or at an external location.
- Prominent accreditation with the sponsors' logo to appear on all printed and online event materials including corporate banners and promotional materials.
- Managing and recording registrations.
- Complimentary invitations to guests and co-workers.
- Organising tailored catering arrangements.
- Managing audio-visual needs.
- Sending thank you emails after the event.



To discuss sponsorship options and how we can help your business, please contact Bernada Cunj at bernada.cunj@britcham.eu

Sponsorship Package Options

Virtual Events

Regular Policy Briefings (MEP, Head of Unit, member of the Cabinet)	Single speaker <ul style="list-style-type: none"> ✓ Possibility to suggest a topic ✓ Visibility prior to the event and during the event ✓ Can bring a non-member client (50 EUR) 	1 000 EUR Non-members 3 000 EUR
	Business Development Event (Single Company) (Multiple Company collaboration)	<ul style="list-style-type: none"> ✓ Creation and development of topic ✓ Presentation and delivery of seminar ✓ Visibility prior to the event ✓ Open to entire Britcham network
High-level Events (Ministers, Director-General, Head of Commissioners Cabinet, Ambassador of the EU presidency, Captains of Industry)	Single speaker <ul style="list-style-type: none"> ✓ Possibility to suggest a topic ✓ Possibility of introducing the speaker ✓ Visibility prior to the event and during the event ✓ Free of charge for the sponsor's client who is not a member 	3 000 EUR Non-members 5 500 EUR
Panel Debates	2-4 speakers <ul style="list-style-type: none"> ✓ Being involved in the process of organising the event ✓ Possibility to suggest a topic ✓ Possibility of introducing the speaker ✓ Visibility prior to the event and during the event ✓ Free of charge for the sponsor's client who is not a member 	4 000 EUR Non-members 7 000 EUR
		Workshop
High-level dinner (EC Commissioners, PMs, Ministers, Top level business speakers)	Bi-lateral private call <ul style="list-style-type: none"> ✓ 3 places at the speakers' table ✓ Visibility prior to the event ✓ Marketing visibility in the room ✓ Possibility of introducing the speaker Lower fee for the sponsor's client who is not a member (250 EUR)	5 000 EUR Non-members 10 000 EUR Co-sponsorship opportunities available
Virtual Strasbourg	Branding the entire event	10 000 EUR
	Session	2 000 EUR
	Breakout room <ul style="list-style-type: none"> ✓ Possibility to suggest a topic ✓ Possibility of introducing the speaker ✓ Visibility prior to the event and during the event ✓ Free of charge for up to three sponsor's clients who are not member 	1 000 EUR
Innovation Dialogue	2-4 speakers <ul style="list-style-type: none"> ✓ Being involved in the process of organising the event ✓ Possibility to suggest speakers ✓ Possibility to suggest a topic ✓ Possibility of introducing the speaker ✓ Visibility prior to the event and during the event ✓ Free of charge for up to three sponsor's clients who are not members 	20 000 EUR

Sponsorship Package Options

In-person Events

Regular Policy Briefings (MEP, Head of Unit, member of the Cabinet)	Single speaker <ul style="list-style-type: none"> ✓ 2 free seats at the speaker's table ✓ Possibility to suggest a topic ✓ Visibility prior to the event and in the room during the event ✓ Can bring a non-member client (50 EUR) 	2 000 EUR Non-members 4 000 EUR
Business Development Event (Single Company) (Multiple Company collaboration)	<ul style="list-style-type: none"> ✓ Creation and development of topic ✓ Presentation and delivery of seminar ✓ Visibility prior to the event ✓ Open to entire Britcham network 	2 000 EUR (only possible for members) 4 000 EUR (only possible for members)
High-level Events (Ministers, Director-General, Head of Commissioners Cabinet, Ambassador of the EU presidency, Captains of Industry)	Single speaker <ul style="list-style-type: none"> ✓ 2 free seats at the speakers' table ✓ Possibility to suggest a topic ✓ Possibility of introducing the speaker ✓ Visibility prior to the event and in the room during the event ✓ Lower fee for the sponsor's client who is not a member (100 EUR) 	4 000 EUR Non-members 6 000 EUR
Panel Debates	2-4 speakers <ul style="list-style-type: none"> ✓ 2 free seats at the speakers' table ✓ Possibility to suggest a topic ✓ Possibility of introducing the speaker ✓ Visibility prior to the event and in the room during the event ✓ Lower fee for the sponsor's client who is not a member (100 EUR) 	5 000 EUR Non-members 8 000 EUR
Workshop	4-7 Speakers, 5-10 panellists <ul style="list-style-type: none"> ✓ 3 places at the speakers' table ✓ Visibility prior to the event ✓ Marketing visibility in the room ✓ Possibility to suggest topic ✓ Possibility to suggest speakers and panellists ✓ Possibility to suggest participants 	12 000 EUR Non-members 17 000 EUR
High-level dinner (EC Commissioners, PMs, Ministers, Top level business speakers)	Networking at the sponsors' cocktail prior to the dinner <ul style="list-style-type: none"> ✓ 3 places at the speakers' table ✓ Visibility prior to the event ✓ Marketing visibility in the room ✓ Possibility of introducing the speaker ✓ Lower fee for the sponsor's client who is not a member (250 EUR) 	10 000 EUR Non-members 15 000 EUR Co-sponsorship opportunities available
Strasbourg Visit	Branding the entire event Session <ul style="list-style-type: none"> ✓ 1 free place ✓ 1 place on the panel ✓ Panels are on broad topics with 3 MEPs 	10 000 EUR 3 000 EUR
	Lunch <ul style="list-style-type: none"> ✓ 2 free places 	2 500 EUR
	Cocktails <ul style="list-style-type: none"> ✓ 2 free places 	1 000 EUR
	Dinner <ul style="list-style-type: none"> ✓ 2 free places ✓ 1 speaking slot on a broad political topic followed by an MEP dinner 	5 000 EUR

Sponsorship Package Options

Virtual Event Sponsorship

Sponsorship Benefits	Regular Policy Briefings €1000/€3000	Business Development Event €1000/€2000	High-Level Events €3000/€5500	Panel Debates €4000/€7000	Innovation Dialogue €20000	High-Level Meeting €5000/€10000	Workshop €8000/€12000
Visibility prior, during and after to & during the event	✓	✓	✓	✓	✓	✓	✓
Possibility of introducing the speaker	✓		✓	✓	✓	✓	✓
Marketing visibility in the room	✓		✓	✓	✓	✓	✓
Suggest event topic	✓	✓	✓	✓	✓		✓
Bring a non-member client	✓ (€50)					✓ (€250)	✓
Being involved in organising the event			✓	✓	✓		✓
Free of charge for the non-member sponsor's client			✓	✓	✓ (3 clients)		✓
Suggest speakers & panellists				✓	✓		✓
Suggest participants							✓
Presentation & delivering the seminar		✓					

Sponsorship Package Options

In-Person Event Sponsorship

Sponsorship Benefits	Regular Policy Briefings €2000/€4000	Business Development Event €2000/€4000	High-Level Events €4000/€6000	Panel Debates €5000/€8000	High-Level Dinner €10000/€15000	Workshop €12000/€17000
Visibility prior to & during the event	✓	✓	✓	✓	✓	✓
Suggest event topic	✓	✓	✓	✓	✓	
Possibility of introducing the speaker	✓		✓	✓	✓	✓
Sitting arrangement at the speaker's table	✓		✓		✓	
Marketing visibility in the room	✓	✓	✓	✓	✓	✓
Bring a non-member client	✓ (€50)				✓ (€250)	
Free of charge for the non-member sponsor's client			✓	✓		✓ (3 clients)
Being involved in organising the event				✓		✓
Suggest speakers & panellists				✓		✓
Suggest participants					✓	✓
Presentation & delivering the seminar		✓				

Sponsorship Package Options

Virtual Strasbourg Sponsorship

Sponsorship Benefits	Breakout Room €1000	Session €2000	Branding The Entire Event €10000
Suggest event topic	✓	✓	✓
Possibility of introducing the speaker	✓	✓	✓
Visibility prior, during and after to & in the event room	✓	✓	✓
Bring 3 non-member clients		✓	✓
Keynote speaker			✓

Sponsorship Package Options

In Person Strasbourg Sponsorship

Sponsorship Benefits	Session €3000	Lunch €2500	Cocktails €1000	Dinner €5000	Branding The Entire Event €10000
Visibility prior, during and after to & in the event room	✓	✓	✓	✓	✓
Place at the event	✓ (1 place)	✓ (2 places)	✓ (2 places)	✓ (2 places)	✓ (3 places)
Suggest event topic	✓			✓	✓
Place on the panel	✓			✓	✓
Possibility of introducing the speaker	✓			✓	
Keynote speaker					✓