



BRITISH CHAMBER
OF COMMERCE | EU & BELGIUM

BritCham – Brian Ager as new Director General

Brussels, 29th June 2021 – The British Chamber of Commerce | EU & Belgium (BritCham) announced today that its board of directors has appointed Brian Ager as Director General. Brian will assume responsibilities on the 1st of July 2022.

Brian has worked for 8 years as Secretary General for the European Round Table of Industrialists (ERT), a forum bringing together around 50 Chief Executives and Chairmen of major multinational companies of European parentage. Prior to this role, he worked as Director General for the European Federation of Pharmaceutical Industries and Associations (EFPIA). Brian currently sits on the Board of Iberdrola Energia Internacional S.L.

Speaking on behalf of the board, **Tom Parker, President of the Board, BritCham EU & Belgium said:** We are absolutely delighted to appoint Brian as the next Director General of the Chamber. Brian is a highly regarded business leader and his top table experience running the European Roundtable of Industrialists (ERT) and the European Federation of Pharmaceutical Industries and Associations (EFPIA) will be invaluable at this critical time.

Brian added: I am honoured to be taking up this role at the British Chamber at a time when we need to move forward and maximise commercial ties between the UK and the EU and Belgium with the economic and employment opportunities that follow.

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For more information please contact:

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The British Chamber of Commerce | EU & Belgium is the bridge between UK-EU business. Our members are companies from the UK, the EU and worldwide and employ millions on both sides of the channel. We work with our members, governments and many other stakeholders to support and strengthen the UK and EU business relationship. For more information, visit www.britcham.eu.